



# Elevance™ Dental Chair

# Elevance-”Elevating Performance”



New!

**Elevance™**  
Comfort. Styling. Access.



# Selling Features - Styling



## Cantilever Forward™ Design

Patent pending design

Genuine departure from any other chair

Clean appearance, dramatic styling

Greatest range of travel

Accommodates wider range of operators

Greater flexibility, seated or standing



# Selling Features - Styling



## Premium Upholstery

Organic shapes compliment the lines of the chair

Intentional accent gathers, indicative of high end

Two toned Ultraleather™ option

Primary and accent

Limited seams version of Ultraleather



# Selling Features - Styling



## High gloss covers

- Attractive high gloss covers
- conceal all internal components
- Indicative of high end equipment
- Easy to clean



# Selling Features - Access



## Ergonomic Positioning

Thin backrest, sculpted for access and comfort

Narrow backrest, excellent access even from 9:00



# Selling Features - Access



## Greatest Range of Travel

19" vs. 15"-17" competition

15" low seat height, 1.5" lower than UltraComfort

34" extended height

3"-4" higher than competition

Average male 5'10", standing up

Arms parallel to the floor

Stand up procedures

Extractions

Fitting appliances

Examinations



# Selling Features - Access



## Elegant, Yet Robust

- Robust structure, built to last

- Cast aluminum backrest

  - Offers greater support and comfort, no deflection

  - Delivers a comfortable, secure patient

- One piece casted seat frame

  - Easy attachment of delivery system

  - Conceals internal components, finished look

- Lift arm, closed frame design

  - Greater strength & rigidity

  - 1/8" steel support plate

  - Solid 3/4" steel axle



# Selling Features - Access



## Advanced Hydraulic System

Smooth, Quiet, Responsive

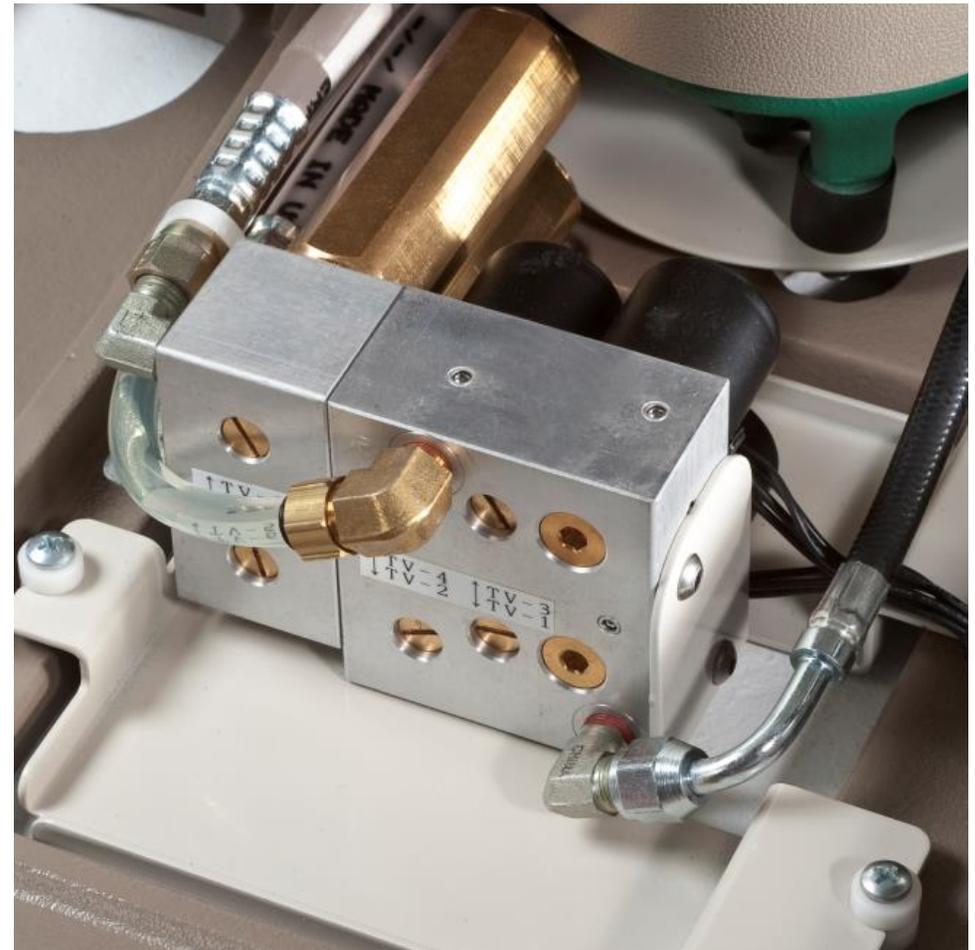
Unique manifold, dampening for soft starts and stops

Lift and lowering speeds, fully adjustable

Supports patients up to 450 lbs.

Competition limited to 300 lbs.

Broader range of patients



# Selling Features - Access



## Wireless Chair Control

- Greater freedom for preferred placement
- Four programmable positions
- Composite safe mode, chair mounted light



## Electronic Rotation Brake Release

- Release pedals integrated into chair base
- Easy access, backrest supine or upright
- Less fatiguing, cleaner appearance
- Chair lock out feature



## Double articulating magnetic headrest

- Accurate positioning of head, side to side allowed
- Easily interchanged with standard double articulating headrest



# Selling Features - Comfort



## Seat and Back

Best from Ultra series chairs

Advanced lumbar support, air pocket

Contoured seat pocket & footrest

Cast aluminum backrest, greater support, increased patient confidence

Refined armrests, lengthened and lifted

Two layers of foam

Synchronized backrest, new yoke free design



# Selling Features - Comfort



## Integrated Armrests

- Full support, cradles patients
- Automatic armrests
  - Barrier free entry and exit
  - Efficient
  - Less fatiguing



# Selling Features - Comfort



## Low Profile Chair Base

Narrowed in the middle, more foot space

Barrier free entry/exit

No need to bolt chair to floor



# Selling Features - Comfort



## Heat & Massage Option

- Relaxing massage
- Lumbar heat, high and low
- Patient controlled
- Three different massage patterns
- Adjustable speed and intensity
- Avail. in Ultraleather plush only



# 2015 Pricing



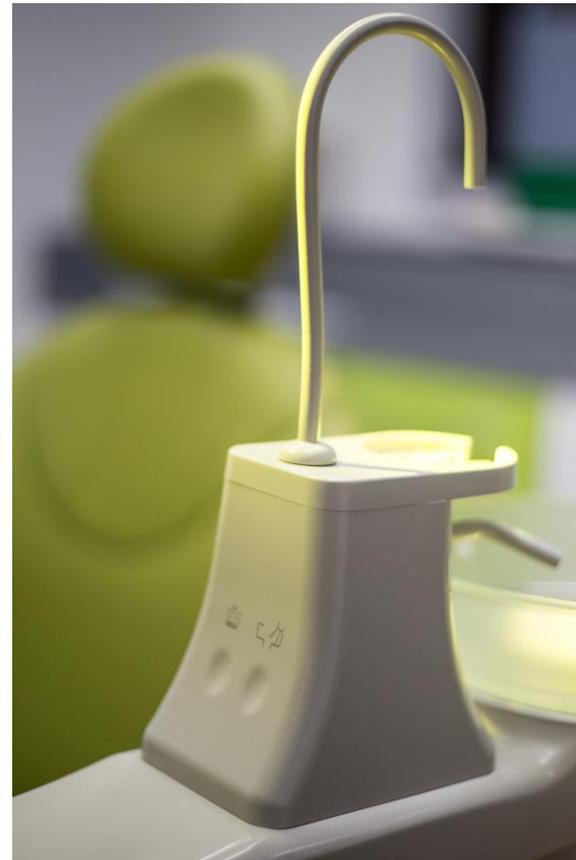
£6,830.00 Elevance LR Chair  
£5,182.00 Elevance LR Delivery  
System 6 Handpiece,  
£4,984.00 Elevance LR Delivery  
System 4 Handpiece

£399.00 Ultraleather upgrade  
£520.00 SerenEscape™

Note: All prices are subject to change and  
excluded VAT.



Questions?



Email any questions to [info@marshdental.co.uk](mailto:info@marshdental.co.uk)